

PALACE HOTEL TOKYO

Palace Hotel Tokyo Garners Coveted Three Keys in MICHELIN Guide's Inaugural Year of Celebrating the World's Most Outstanding Hotels

As one of only six hotels in Japan to receive such distinguished recognition, the iconic hotel further solidifies its standing as one of the country's most esteemed properties.

TOKYO (July 10, 2024) — Palace Hotel Tokyo, the luxury property that's become one of Japan's most loved hotels since its unveiling in 2012, has been awarded Three Keys by MICHELIN Guide in recognition of its achievements in meeting, and exceeding, the guide's benchmarks for delivering the world's most 'extraordinary stay' experiences.

As one of only three properties in Tokyo to receive MICHELIN Guide's highest distinction, Palace Hotel Tokyo continues to elevate its enviable status as the only Japanese-brand hotel to receive such elite standing in addition to the Forbes Travel Guide Five-Star rating which it has held for nine consecutive years as well as the Five-Star rating achieved earlier this year by its evian SPA TOKYO (as one of only four in Japan).

"For decades, MICHELIN Star ratings have stood for exceptionalism, offering highly respected expertise and guidance to gourmands the world over on the most revered dining experiences to be had," remarked Senior Managing Director and General Manager Masaru Watanabe. "To now receive recognition not only for our dining offerings, but also our hotel from one of the world's most distinguished arbiters of excellence in hospitality is an incredible honor."

Described by MICHELIN as "places that significantly add to your experience as a traveler," each key-rated property has been meticulously – and anonymously – vetted and judged based on categories such as architecture and interior design, quality and consistency of service, personality and character, and contribution to the guest experience in a particular setting. Reflecting the "*crème de la crème*," MICHELIN's key-rated hotels are deemed to be of "remarkable quality," with the Three-Key-worthy recognized for offering "one of the most outstanding experiences in the world."

"As an independent hotel that's worked tirelessly to establish its place in the ever-competitive global luxury hotel industry, it's especially meaningful to us – as a brand and as a team – to achieve such a prestigious distinction," said Watanabe. "Our Michelin Three Keys will further strengthen our resolve to continuously elevate the level of hospitality that Palace Hotel Tokyo offers as we welcome travelers in search of the best of the best."

Described as being, "as close as you can get to actually staying on the verdant grounds of the Imperial Palace," from MICHELIN Guide's Point of View, "a stay at the Palace Hotel is likely to set a standard that you'll find other luxury hotels unable to match."

For more information about MICHELIN Guide's brand-new Key distinction, visit Michelin.com.



PALACE HOTEL TOKYO

ABOUT PALACE HOTEL TOKYO

As the anchor to a billion-dollar, mixed-use development which debuted in 2012 following a rebuild entirely from the ground up, Palace Hotel Tokyo commands some of the city's most exclusive real estate as well as incomparable views of the verdant Imperial Palace gardens and the surrounding skyline.

Located in the capital's prestigious Marunouchi district, the property features 284 rooms & suites, an evian SPA, and 10 distinctive restaurants and bars – including an exquisite range of Japanese cuisines, fine dining Shanghainese & Cantonese at MICHELIN One-Star Amber Palace and contemporary French haute cuisine at MICHELIN One-Star Esterre in partnership with DUCASSE Paris.

As heir to a legacy going back more than half a century as one of Tokyo's most iconic properties, the hotel remains firmly rooted in its commitment to offering Japanese hospitality at its finest. In addition to receiving a prestigious Three Keys from MICHELIN Guide, the multi-award-winning hotel has held Forbes Travel Guide's coveted Five-Star status for nine consecutive years and achieved a Five-Star rating for its spa in 2024.

Drawing deeply from the country's history, culture and art, Palace Hotel Tokyo continues to redefine luxury in Japan with sophistication and authenticity.





For more information, including fact sheets, please visit our online Newsroom.

MEDIA CONTACTS

North America Balcony Media Group Bill Bredesen bbredesen@balconymediagroup.com

United Kingdom Cedar Tree PR Frangelica Flook frangelica.flook@cedartreepr.com

Hong Kong & Taiwan Petrie PR Linda Petrie linda@petriepr.com Southeast Asia, Australia & New Zealand Balcony Media Group Karryn Miller kmiller@balconymediagroup.com

Japan Palace Hotel Tokyo Public Relations press@palacehotel.jp

All other regions Berkati Marketing Communications Tiana Kartadinata tkartadinata@berkati.com